

# Matthew R. Rossana

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Portfolio: <http://www.mrossana.com>

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- **Objective:**

To join an interactive design team capable of utilizing my digital media knowledge and communication skills to advance design, development and planning of online projects.

- **Experience:**

***Detroit Media Partnership***

*Detroit, MI*

*Project Leader*

September 2004 – Present

Oversaw all development and planning of New Media projects, while maintaining and facilitating correspondence between departments, management and production. After a project was requested, organized resources and gathered necessary information to finalize timelines and feasibility of each. While directing projects from conception to completion, participated in meetings and venture groups to develop new products, audience and branding.

***JWT Specialized Communications***

*Chicago, IL*

*Freelance Web Designer*

July 2005 – Present

Designed and built corporate careers-based web sites using XHTML, CSS, and Javascript. Participated in corporate brand discussions and worked to maintain corporate identity in design and presentation of interactive products. Worked closely with programmers and other creative team members to create websites' aesthetic appeal and ease-of-use.

Select Clients: GM, Nissan, Astra-Zeneca, Hilton, Wellstone Communities, Providence Health

***Red Diamond Design***

*Troy, MI*

*Art Director*

March 2002 – September 2004

While acting as the Art Director of Red Diamond Design's development team, designed high-profile client websites and other web-based applications using PHP, HTML, Javascript, and CSS. Acted as design team leader and as primary communication between clients and development team, working on all assigned projects from conceptualization to print. Successfully refocused design team and company goals toward an emphasis on preserving/enhancing client brands while fostering design freedom, creativity, and collaboration.

- **Digital Skills and Capabilities:**

*Platforms:* Windows 9x/me/xp/nt, Mac OSX

*Software:* Proficient in Word, Outlook, Eudora PRO, PowerPoint, ACT!, Excel, Adobe Photoshop CS2, Adobe Imageready CS2, Adobe Illustrator CS2, Adobe Acrobat and Type Manager, Quark xPress 5, and Macromedia Dreamweaver 8. Familiar with Macromedia Flash 8, and Fireworks 8. Highly adaptive to new technologies and online trends.

*Languages:* HTML / CSS, Javascript, PHP.

- **References:**

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|----------------|---------------------------------------------|--------------|
| Taylor Host    | Manager of Interactive Operations, Kunoichi | 248.345.7700 |
| Heather Bolton | Design Supervisor, Detroit Newspapers       | 313.222.6826 |
| Timothy Mayer  | President, TAM Enterprises, Inc.            | 248.244.0600 |

- **Education:**

*Kalamazoo College, Kalamazoo, MI*  
Bachelor of Fine Art  
Major: Studio Art

- **Salary History:**

Available upon request.